



CLEARCARBON PARTNERS WITH SAP TO TRANSFORM ENTERPRISE SUSTAINABILITY AND CARBON INITIATIVES

ClearCarbon Transforms Business Results for Customers Through Services Integrated with SAP® Carbon Impact On-Demand Solution

ARLINGTON, Va., May 5, 2010 – ClearCarbon, the market leader in creating competitive advantage through carbon measurement, management and monetization, announced today that it is working with SAP AG to deliver cutting-edge corporate carbon, energy and sustainability solutions. ClearCarbon has joined the SAP® PartnerEdge™ program as an SAP services partner, through which it will deliver a new carbon software solutions offering that integrates ClearCarbon's carbon monetization expertise with the SAP Carbon Impact on-demand solution. The offering will help organizations improve profitability through reduced environmental impacts, delivering rapid time-to-value. It is also closely aligned with SAP's approach to engineering value through sustainability.

ClearCarbon's deep expertise, spanning more than 80 clients and more than 20,000 facilities in 128 countries, complements the capabilities of SAP Carbon Impact to guide customers through their sustainability initiatives, including the following:

- GHG inventory and carbon footprinting
- Life Cycle Assessments (LCAs) and supply chain analysis
- Regulatory analysis
- Establishing goals and reduction strategies
- Monetizing through mitigation, efficiency, offsets and trading
- Communications and mandatory and voluntary reporting

"ClearCarbon has clearly demonstrated its ability to help Fortune 1000 organizations to formulate and execute their sustainability strategies," said Glenn Wada, national vice president of SAP's Sustainability Solutions for the Americas. "Their accelerated packaged sustainability service offering, coupled with the SAP Carbon Impact on-demand solution is already winning together in the marketplace."

Customers including Autodesk, Inc. and Jabil Circuit, Inc. have already benefitted from ClearCarbon's partnership with SAP.

“Our sustainability efforts at Autodesk have benefited greatly from the uniquely thoughtful advisors at ClearCarbon, and the verifiability of our corporate environmental data has advanced leaps and bounds due to the use of SAP Carbon Impact,” said Emma Stewart, senior program lead for the Sustainability Initiative at Autodesk, Inc.

At the heart of ClearCarbon’s offering with SAP Carbon Impact is extensive enterprise-level data mining in support of sustainability. Information is critical to identifying the opportunities that will allow a company to go beyond measurement into the management and monetization of carbon.

“SAP Carbon Impact and the entire SAP suite of sustainability solutions allows companies to incorporate sustainability into their business models and add another dimension to their financial and operational performance metrics,” said Kyle Tanger, CEO, ClearCarbon. “That’s what enables our customers to save money – thorough reduced operating expenses and value-creating investments – and to make money through more environmentally friendly and sustainable products.”

About ClearCarbon

ClearCarbon is a full-service consulting firm dedicated to creating competitive advantage and improving profitability through carbon measurement, management and monetization. Recognized as a sustainability industry leader because of a record of saving – and making – customers’ money, ClearCarbon’s solutions help clients of all sizes understand their climate impacts and develop strategies to reduce their carbon footprint, enabling long-term prosperity and growth in a carbon-constrained world.

For more information:

Contact: info@clearcarboninc.com or call 1-571-527-4180

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SAP Forward-looking Statement

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