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## **CLEARCARBON CELEBRATES SURPASSING 17,000 GLOBAL LOCATIONS MEASURED WITH LAUNCH OF NEW WEB SITE**

*The new site, [www.clearcarboninc.com](http://www.clearcarboninc.com), meets a growing demand for carbon consulting expertise.*

**Arlington, Va., August 25, 2009** – ClearCarbon, Inc., the first full-service carbon consulting firm dedicated to creating competitive advantage by measuring, managing, and monetizing carbon emissions, is proud to surpass a goal of 17,000 locations quantified in 128 countries.

The announcement coincides with a re-launch of its web site, [www.clearcarboninc.com](http://www.clearcarboninc.com), which is a resource for organizations looking to learn more about carbon accounting, practice more effective carbon management, or benchmark their progress against leading businesses.

“Who needs a perfectly round number to celebrate a milestone?” said CEO and President Kyle Tanger. “We are thrilled to have had the privilege to help so many companies understand their impacts on the climate and develop strategies to reduce emissions, while creating better businesses. What I like about our new web site is that it not only highlights ClearCarbon’s comprehensive set of solutions, it also showcases the achievements of our clients who are truly the environmental sustainability leaders.”

The web site features ClearCarbon’s expanded solutions and more in-depth information, including practical case studies and thought-provoking white papers authored by ClearCarbon’s staff. From measuring carbon footprints, to conducting product life cycle assessments, to implementing software solutions that optimize carbon management; the new site provides a wealth of key information to visitors.







“We want [www.clearcarboninc.com](http://www.clearcarboninc.com) to be a resource for any company interested in effectively managing carbon emissions, regardless of where they are in the process,” continued Tanger. “We believe leaders in the carbon field should not only perform high level work, but also actively share knowledge and best practices with other companies, NGOs,

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governments, students – even competitors – because we know it makes the business community and the entire carbon consulting industry stronger.”

This year, ClearCarbon clients will save more than \$1 billion in operating expenses through good carbon management. As more companies look to save money while reducing their climate impacts, ClearCarbon’s new web site is a must-visit – and cost saving – resource.

Among the highlights of the new site:

-  A full suite of carbon measurement, management, and monetization solutions;
-  Comprehensive Enterprise Carbon Accounting (ECA) software solutions;
-  Detailed case studies of leading corporate carbon management practices;
-  A library of white papers and news articles;
-  A look at our staff of carbon experts; and
-  Invitations to knowledge-sharing webinars.

To learn more, visit the site now: [www.clearcarboninc.com](http://www.clearcarboninc.com).

### ***About ClearCarbon***

ClearCarbon is a full-service carbon consulting firm specializing in carbon measurement, management, and monetization. It is a leader in the industry because of a record of saving – and making – customers money, thus encouraging long term prosperity and growth in a carbon-constrained world. ClearCarbon helps clients of all sizes understand their climate impacts, and develop strategies to reduce them. ClearCarbon offers a full suite of carbon solutions including corporate GHG inventories, supply chain analyses, carbon management software, carbon reduction strategies, and many more. For more information, visit [www.clearcarboninc.com](http://www.clearcarboninc.com) or email [info@clearcarboninc.com](mailto:info@clearcarboninc.com).

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